

<b>Name of Faculty</b>	:	Faculty of Design
<b>Name of Program</b>	:	Bachelor of Design (B.Des.)
<b>Course Code</b>	:	1BAG02
<b>Course Title</b>	:	Creative Script Writing and Storytelling
<b>Type of Course</b>	:	PC
<b>Year of Introduction</b>	:	2023-24

<b>Prerequisite</b>	:	Writing stories
<b>Course Objective</b>	:	Script Writing and Storytelling course typically revolves around equipping students with the knowledge, skills, and techniques necessary to create compelling scripts and engaging stories.
<b>Course Outcomes</b>	:	At the end of this course, students will be able to:
	CO1	Evaluate different narrative structures
	CO2	Understanding the role of a scriptwriter
	CO3	The art of writing creative and effective dialogue
	CO4	Remembrance to plot and its role in storytelling

#### Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		Theory Marks		Practical Marks		Total Marks
SEE	CIA	SEE	CIA					
2	0	4	4	50	25	50	25	150

*Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P- Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)*

**Course Content**

Module No.	Topics	Teaching Hours	Weightage	Mapping with COs
1	<b>Introduction to Script Writing and Storytelling</b> , Overview of the course and its objectives, Understanding the role of a scriptwriter, Introduction to the three-act structure and story arc <b>Developing Engaging Characters</b> , Importance of well-developed characters, Techniques for creating memorable and relatable characters, Character arcs and their significance in storytelling	7	16%	CO2 CO4
2	<b>Plot Development and Structure</b> , Introduction to plot and its role in storytelling, Exploring different narrative structures (linear, non-linear, episodic, etc.), Plotting techniques and devices (foreshadowing, subplot, etc.) <b>Dialogue and Subtext</b> , The art of writing effective dialogue, Understanding subtext and its use in conveying deeper meanings, Writing realistic and engaging conversations	8	17%	CO1 CO2
3	<b>Visual Storytelling</b> , Importance of visual elements in scriptwriting, Descriptive writing for visual impact, Incorporating visual cues and symbolism into the script <b>Writing for Film</b> , Specific considerations for writing scripts for film, Formatting guidelines and industry standards, Visual storytelling techniques unique to the film medium	8	17%	CO4
4	<b>Writing for Television</b> , Differences between film and television writing, Understanding episodic and serialized storytelling, Developing compelling storylines for TV shows <b>Writing for Theater</b> , The art of writing for the stage, Constraints and opportunities in theater scriptwriting, Crafting engaging dialogue and action for live performances	7	16%	CO3 CO4
5	<b>Writing for Digital Platforms</b> , Overview of scriptwriting for web series, online videos, and streaming platforms, Understanding the digital audience and their preferences, Exploring interactive and transmedia storytelling <b>Adaptation and Collaboration</b> , Techniques for adapting existing works into scripts,	8	18%	CO2 CO4

	Collaboration with directors, producers, and actors, Understanding the role of feedback and revisions			
6	<b>Script Analysis and Critique</b> , Analyzing and critiquing scripts from notable works, Identifying strengths and weaknesses in storytelling, Providing constructive feedback to fellow students <b>Final Project and Wrap-up</b> , Individual or group project where students develop their own script, Presentations and peer evaluation of the final projects, Reflection on the learning journey and future goals	7	16%	CO1 CO3

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	16	32	0	20	16	16

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

#### Reference Books

Sr. No.	Name of Reference Books
1	Crafting Short Screenplays That Connect
2	Screenplay: Writing the Picture

#### List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc

Sr. No.	Name of Journals / Periodicals / Magazines / Newspapers / Web resources, etc
1	Storyteller Cast