

<b>Name of Faculty</b>	:	Faculty of Commerce and Management
<b>Name of Program</b>	:	Bachelor of Business Administration (BBA)
<b>Course Code</b>	:	1BBA03
<b>Course Title</b>	:	Principles of Management-1
<b>Type of Course</b>	:	Professional Core
<b>Year of Introduction</b>	:	2023-24

<b>Prerequisite</b>	:	-
<b>Course Objective</b>	:	This course teaches students how to think as managers and actively manage organization and teams using effective practices around planning, decision making organizational structure, culture, leadership, motivation and communication
<b>Course Outcomes</b>	:	At the end of this course, students will be able to:
	CO1	Identify and apply appropriate management techniques for managing business
	CO2	Have a conceptual knowledge about the planning and decision making.
	CO3	Apply the concept of organising for the effective functioning of a management.
	CO4	Evaluate leadership style to anticipate the consequences of each leadership style.

#### Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		Theory Marks		Practical Marks		Total Marks
			C	SEE	CIA	SEE	CIA	
4	0	0	0	100	50	00	00	150

*Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P - Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)*

**Course Content**

Unit No.	Topics	Teaching Hours	Weightage (%)	Mapping with COs
1	<b>Introduction</b> nature and process of management, basic managerial roles and skills, nature of managerial work; approaches to management, human relations and behavioral, systems and contingency approaches; contemporary issues and challenges	10	20%	CO1
2	<b>Planning and decision making</b> Concept, purpose and process of planning, kinds of plans, strategic planning, tactical planning and operational planning, goal setting, MBO; decision making - nature and process	10	20%	CO2
3	<b>Organizing and leading elements</b> Organizing - division of work, departmentalization, distribution of authority, coordination; organization structure and design, leadership - nature and significance leadership styles, behavioural and situational approaches to leadership	20	30%	CO3
4	<b>Management control</b> Nature, purpose and process of controlling, kinds of control system, effective control system, resistance to control, controlling techniques, social audit	20	30%	CO4

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
<b>Weightage</b>	15	15	20	20	15	15

*NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.*

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**Reference Books**

Sr. No.	Name of Reference Books
1	Griffin, Ricky W, Management, Biztantra, New Delhi
2	.Rao, VSP, Management, Excel Books, New Delhi
3	Stoner, Freeman and Gilbert, Jr. Management, Pearson Education, New Delhi
4	Weihrich, Heinz and Harold Koontz, Management: A Global Perspective, Tata McGraw Hill 5. Daft, Management, Thompson Learning, New Delhi 6. Robbins, S.P., Management, Pearson Education

**List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc**

Sr. No.	Name of Journals / Periodicals / Magazines / Newspapers / Web resources, etc
1	Academy of Management Annals
2	Journal of International Business Studies
3	Journal of Business Research
4	AIMS International Journal of Management
5	Journal Of Management Research And Analysis