

Name of Faculty	:	Faculty of Commerce and Management
Name of Program	:	Bachelor of Business Administration (B.B.A)
Course Code	:	1BBA04
Course Title	:	Forms of Business Organization
Type of Course	:	Skill Enhancement
Year of Introduction	:	2023-24

Prerequisite	:	--
Course Objective	:	The course aims to familiarize the students with the forms of business organisation and contemporary issues.
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	Identify different forms of business organisation
	CO2	Explain features, merits and limitations of different forms of business organisations
	CO3	Distinguish between various forms of organisations
	CO4	Discuss the factors determining choice of an appropriate form of business organisation

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		SEE	CIA	SEE	CIA	Total Marks
2	0	0	2	50	25	00	00	

Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P - Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

Course Content

Unit No.	Topics	Teaching Hours	Weightage (%)	Mapping with COs
1	Introduction Business Concept, nature and scope, business as a system, business objectives, business, and environment interface, distinction between business, commerce and trade, Business ethics, social responsibilities of Business	5	15%	CO1
2	Business Enterprises Forms of Business Organization Sole Proprietorship, Partnership firm, Joint Stock	10	35%	CO2

	Company, One Person Company, Cooperative society, Limited Liability Partnership, Multinational Corporations, Choice of Form of Organization, Business Combination, Need and Objectives, Forms: Mergers, Takeovers and Acquisitions.			
3	Business Environment Meaning and significance of Business environment Internal and external environment, Dimensions of Business Environment; Uncertainty and business; Environmental Analysis and Diagnosis, Environment scanning techniques: SWOT and ETOP.	10	35%	CO3
4	Entrepreneurship: Founding the Business Entrepreneur- Entrepreneurship- Enterprise; Entrepreneurial ideas and opportunities in the contemporary business environment, Process of entrepreneurship	5	15%	CO4

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	15	15	20	15	20	15

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Basu, C. (2017). Business Organisation and Management. McGraw Hill Education
2	Chhabra, T. N. (2019). Business Organisation and Management. Sun India Publications. New Delhi.
3	Kaul, V. K. (2012). Business Organisation Management. Pearson Education

List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc

Sr. No.	Name of Journals / Periodicals / Magazines / Newspapers / Web resources, etc
1	Acedemy of Management Journal
2	Accedemy of Management Review
3	Journal of International Business Studies
4	Journal Business Ethics