

Name of Faculty	:	Faculty of Commerce and Management
Name of Program	:	Bachelor of Commerce with Honors
Course Code	:	1BCM03
Course Title	:	Business Structure and Processes
Type of Course	:	Skill Enhancement (SE)
Year of Introduction	:	2023-24

Prerequisite	:	-
Course Objective	:	Program aims to provide students with a comprehensive understanding of the various structures and processes that underpin the functioning of businesses. The objective of the course is to equip students with the necessary knowledge and skills to analyze and evaluate different business structures and processes, and understand their impact on organizational effectiveness and performance.
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	Introduction of the basic concepts of business and its evolution company growth.Understanding the basics of accounting.
	CO2	Develop an understanding how companies fill the gap to make themselves strong and exploit different opportunities with the help of different combinations
	CO3	Concept of organization and how managers can enhance efficiency of firm by decisions of Plant, location and layout Applying knowledge in order to prepare Final Account.
	CO4	Application of fundamental Principles of Organization and factors important to organizational design
	CO5	Garner Knowledge about how firm can withstand in long run, widen financial base and face competition by studying business environment
	CO6	Application of Interpersonal Skills and Business ethics that affect job performance, foster strong working relationship and enable

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		Theory Marks		Practical Marks		Total Marks
SEE	CIA	SEE	CIA					
2	0	0	2	50	25	00	00	75

Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P - Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

Course Content

Unit No.	Topics	Teaching Hours	Weightage	Mapping with CO
1	An Introduction to Business Evolution of Business [Industrial Revolution and its Socio-Economic Consequences]-Nature, Scope and Characteristics of Business- Objectives-Division of Business- Business System and Essentials of Successful Business	8	25%	CO1
2	Business Combinations Business Combinations [Causes, Types, Forms: An Overview], Distinction between Cartel and Trust, Economics of Combinations]	7	25%	CO2
3	Organization Structure and Design Organization Structure- Strategy, Technology, and Environment-Organization Design- Location and Layout Decisions	7	25%	CO3 CO4
4	Issue and Challenges in Business Development of Interpersonal Skills Environment of Business [Focus on Technology, Ecology, Competition, Consumerism, Consumer Protection] - Rationalization & Automation-Business Ethics	8	25%	CO5 CO6

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	25	15	10	20	20	10

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Y. K. Bhushan (2008) 18th Revised Edition; - Business Organization and Management; Sultan Chand & Sons.
2	Koontz and Wehrich et al. (2003) 5th Edition; - Essentials of Management; Tata McGraw Hill.
3	James A. F. Stoner, R. Edward Freeman and Daniel R. Gilbert (2008) 6TH Edition; - Management; PHI [PEARSON]
4	L. M. Prasad (2002) 6th Edition- Principles of Management; Himalaya Publishing House.
5	Kumar & Rajan (2006) - Business Ethics and Values; Himalaya Publishing House Pvt. Ltd.
6	Murthy, C.S.V. (2009) - Business Ethics; Himalaya Publishing House Pvt. Ltd.