Name of Faculty	:	Faculty of Design
Name of Program	:	Bachelor of Design (BD)
Course Code	:	1BFD01
Course Title	:	Fashion Sketching and Illustration
Type of Course	:	Professional Core (PC)
Year of Introduction	:	2023-24

Prerequisite	:	--
Course Objective	:	The course objective of Fashion Sketching and Illustration is to enhance students' drawing skills and understanding of fashion anatomy, enabling them to create accurate and expressive fashion illustrations. Through exploration of different media and tools, students develop their personal style while effectively communicating design ideas. Ultimately, the course aims to equip students with the necessary skills to succeed in the field of fashion illustration.
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	To understand fashion illustration process and its importance.
	CO2	To gain awareness of Local and Global designers.
	CO3	To create basis understanding of female, male and/or children croquis and exploring various media techniques
	CO4	To build the ability in the art of sketching and designing new clothing pattern based on present and future trends.
	CO5	To create theme based designs with suitable fabric, color and prints, garment details.

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
				Theory Marks		Practical Marks		Total
L	T	P	C	SEE	CIA	SEE	CIA	Marks
2	0	4	4	50	25	50	25	150

*Legends: **L**-Lecture; **T**–Tutorial/Teacher Guided Theory Practice; **P**– Practical, **C** – Credit, **SEE** – Semester End Examination, **CIA** - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.))*

Course Content

Module No.	Topics	Teaching Hours	Weightage	Mapping with COs
I	Introduction to fashion sketching and illustration 1. Definition, importance and its role in today's competitive world of fashion. 2. Fashion vocabulary 3. Drawing Equipment and Tools 4. Body balance and proportions – rules in sketching 5. Knowledge of Local and Global designers.	6	13%	CO1 CO2
II	Human Anatomy 1. Developing an average and fashion figure: male, female and children 2. Basic figure drawing varying postures of model figures a. Rapid sketching. b. Working from photographs. Stylization of model figures	10	22%	CO3
III	Creating Textures using Colour Medias & mediums 1. Collecting and studying textures 2. Working with different media and media techniques to simulate textures	9	20%	CO3
IV	Fabric texture rendering 1. Sketching silhouettes in several fabric textures. e. Fur b. Satin c. Denim d. Corduroy e. Tissue f. Silk g. Chiffon h. Knits i. Plaids j. other textures	10	22%	CO4
V	Garment types & details in appropriate textures & styles 1. Sketching garment features and trims: necklines, sleeves, pockets, pleats, etc. 2. Sketching garments a. Skirts-lengths and types b. Pant-lengths and variations c. Outer wear: sweaters, jackets and coats	10	22%	CO5

	d. Draped garments			

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	**Remembrance**	**Understanding**	**Application**	**Analyse**	**Evaluate**	**Create**
Weightage	**15**	**20**	**20**	**15**	**10**	**20**

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Barnes Colin, Fashion Illustration, Macdonald 1988
2	BinaAbling, Fashion Rendering with colour, Illustrated edition, Prentice and Hall, 2001.
3	Charlotte MankeyCalasibetta, Phyllis G. Tortora, Illustrations by BinaAbling, The Fairchild Dictionary of Fashion, 3rd Edition, Fairchild Publications, New York, 2003
4	Helen Brockman "The Theory of Fashion Design" New York, John Willey & Sons., 1967
5	Kathryn Mekelively and JainineMunstow,Illustrating Fashion, Blockwell Science Ltd., 1997.
6	Patrick John Ireland, Fashion Design Illustration - men, B.T. Batsford London, 1996
7	Patrick John Ireland, Introduction to Fashion Design, B.T. Batsford London, 2003
8	Sharon Lee Tate & Bill glazer "The Snap Fashion Sketchbook" Prentice Hall, New Jersey, 2007.
9	Stecker, Pamela, The Fashion Design Manual, Macmillan, South Yarra, 1996
10	Steven Stipelman, Illustrating Fashion: Concept to Creation, 2nd Edition, Fairchild Publications, New York, 2005
11	Tate, S.L, Edwards, M.S., The complete book of Fashion Illustration, Harper and Row Publication, 2nd edition, 1987

List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc

Sr. No.	Name of Journals / Periodicals / Magazines / Newspapers / Web resources, etc
1	FASHION DESIGN JOURNAL: Dynamic Female Figure Template Poses for Sketching Fashion Design Styles
2	FASHION JOURNAL: Sketching And Drawing With Monthly Planner
3	Fashion Sketchbook Figure Template: Fashion Sketchbook Journal, Sketchbook Drawing, Fashion Journal Notebook, Easily Sketching Your Fashion Design Styles, Drawing
4	Portfolio Style Fashion Design Sketching Journal for womenswear projects. Croquis style "Sabrina": Design notebook, Fashion sketchbook, Creative organizer: all-in-one fashion project workbook by Ivanova Studio, 2022