

Name of Faculty	:	Faculty of Design
Name of Program	:	Bachelor of Design (BD)
Course Code	:	1BFD04
Course Title	:	Indian Embroidery
Type of Course	:	Skill Enhancement (SE)
Year of Introduction	:	2023-24

Prerequisite	:	N.A.
Course Objective	:	Develop creative ability in designing and production.
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	Gain knowledge of the origin, history, motifs and its symbolic meaning of the traditional embroideries of India
	CO2	Understand the techniques, stitches, threads, colours and fabric used for the various Indian Traditional Embroideries
	CO3	Practically learns to embroider the Indian Traditional Embroideries.
	CO4	Be able to design a product line with embroidery as the selling point.

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		Theory Marks		Practical Marks		Total Marks
			C	SEE	CIA	SEE	CIA	
2	0	0	2	50	25	00	00	75

Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P- Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

Course Content

Module No.	Topics	Teaching Hours	Weightage	Mapping with CO
I	Introduction of various embroideries 1. The history and origin 2. Various traditional techniques and stitches 3. Motifs and symbolism 4. Colors and threads and fabrics used 5. Fabric of each traditional embroidery	15	(20%)	CO1, CO2
II	Learning stitches and techniques for the traditional embroideries of Northern India. 1.Kashida of Kashmir 2.Chamba Embroidery of Himachal Pradesh 3.Phulkari and Bagh of Punjab 4.Chikankari of Uttar Pradesh	20	(30%)	CO2 CO3
III	Traditional embroideries of other parts of India 1.Kantha of Bengal 2.Embroidery of Manipur 3.Kasuti of Karnataka 4.Embroidery of Gujarat 5.Gold & Silver Embroidery 6. Bead Work	20	(30%)	CO2 CO3
IV	Design a product line - apparel / accessories / home furnishing	20	(20%)	CO4

Suggested Distribution of Theory Marks Using Bloom's Taxonomy

Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	10	20	20	15	15	20

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Dhamija Jasleen, The Kanthas of Bengal, The Times of India, Annual 1971.
2	Dongerkery Kamala S., Romance of Indian Embroidery, Thacker & Co. Ltd., Bombay 1951.
3	Grewal Neelam, Embroideries of India.
4	Irwin and Hall, Indian Embroideries.
5	Joshi Indira, Kasuti of Karnatak, Popular Prakashan, Bombay 1963.
6	Kamaladevi Chattopadyaya, Indian Handicrafts, 1968.
7	.Marg, A magazine of Arts, Marg Publications, Vol. XVII No.2, March 1964.
8	Naik Shailja, Traditional Embroideries of India, APH Publishing Corporation, New Delhi.
9	Pandit Savitri, Indian Embroidery, its Variegated Charms 1976.
10	Shrikant Usha, Ethnic Embroideries of India, Honestly Publication and Distributors, Mumbai, 1998.