

Name of Faculty	:	Faculty of Hospitality & Tourism
Name of Program	:	Diploma in Aviation & Hospitality Management
Course Code	:	1DAH07
Course Title	:	English Enhancer
Type of Course	:	Ability Enhancement (AE)
Year of Introduction	:	2023-24

Prerequisite	:	A strong foundation in English language proficiency, including reading, writing, speaking, and listening skills.
Course Objective	:	To equip students with essential language skills to enhance their English proficiency in the aviation field. Through exploration of chapters on communication, terminology, writing, listening, speaking, reading, cross-cultural communication, emergencies, presentations, and interpersonal skills, students will develop the ability to effectively communicate, comprehend aviation materials, and produce high-quality written and oral communication in English.
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	Analyze and apply effective communication strategies in aviation contexts, while demonstrating proficiency in using specialized terminology and phraseology.
	CO2	Evaluate and employ active listening techniques to accurately comprehend and interpret aviation-related information, while enhancing their speaking skills in terms of pronunciation, fluency, and clarity.
	CO3	Demonstrate the ability to analyze and evaluate aviation texts, such as manuals and regulations, while producing high-quality written communication tailored to the aviation industry.
	CO4	Assess and adapt their communication approaches to effectively engage with diverse individuals in a global aviation environment, while developing proficiency in communicating and maintaining situational awareness during emergency situations.
	CO5	Create and deliver professional presentations in the aviation industry, employing effective delivery techniques and visual aids, while developing interpersonal communication skills for effective teamwork and collaboration.

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		Theory Marks		Practical Marks		Total Marks
			C	SEE	CIA	SEE	CIA	
3	0	0	3	70	30	0	0	100

Legends: **L**-Lecture; **T**-Tutorial/Teacher Guided Theory Practice; **P**-Practical, **C** - Credit, **SEE** - Semester End Examination, **CIA** - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

Course Content

Unit No.	Topics	Teaching Hours	Weightage	Mapping with COs
1	Introduction to Aviation Communication <ul style="list-style-type: none"> Chapter 1: Importance of effective communication in aviation industry Chapter 2: Verbal communication skills Chapter 3: Non-verbal communication skills Chapter 4: Written communication skills 	9	20%	CO1
2	Aviation Terminology and Phraseology <ul style="list-style-type: none"> Chapter 5: Commonly used aviation terminology Chapter 6: Understanding aviation phraseology. 	6	13%	CO2
3	Listening and Comprehension Skills <ul style="list-style-type: none"> Chapter 7: Active listening techniques Chapter 8: Comprehension of radio transmissions Chapter 9: Interpreting ATC instructions Chapter 10: Understanding aviation announcements. 	10	22%	CO3
4	Speaking and Pronunciation Skills <ul style="list-style-type: none"> Chapter 11: Clear pronunciation and enunciation Chapter 12: Fluency in spoken English 	8	18%	CO4
5	Professional Writing in Aviation <ul style="list-style-type: none"> Chapter 13: Email etiquette in aviation Chapter 14: Writing reports and memos Chapter 15: Technical documentation in aviation 	12	27%	CO5

Suggested Distribution of Theory Marks Using Bloom's Taxonomy

Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	20	35	20	10	10	5

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Suggested Learning Websites

Sr. No.	Name of Website
1	https://www.fluentu.com/blog/business-english/english-for-aviation/
2	https://www.englishclub.com/english-for-work/airline.php
3	http://vancesclass.pbworks.com/w/file/attach/95013737/Oxford%20English%20for%20Aviation%20Book.pdf
4	https://dictionary.cambridge.org/topics/travel/aviation/
5	https://www.myenglishteacher.eu/blog/aviation-vocabulary/?expand_article=1
6.	https://soundcloud.com/gillson-alexandre/sets/english-for-cabin-crew-oxford

Reference Books

Sr. No.	Name of Reference Books
1	"English for Aviation" by Henry Emery and Andy Roberts, Publisher: Aviation English Services
2	"Communication in Aviation: An ATC and Pilot's Guide" by Captain James Albright Publisher: McGraw-Hill Education
3	"Aviation English: A Lingua Franca for Pilots and Air Traffic Controllers" by Dominique Estival and Candace Farris, Publisher: Routledge
4	"Plain English for Pilots: An Aviation English Course Book" by Captain William Clark Publisher: ASA - Aviation Supplies & Academics, Inc.
5	"Aviation English: Student's Book" by Rod Ellis and others, Publisher: Cambridge University Press
6	"English for Aircraft" by Susan Kay and Sue Ellis, Publisher: Oxford University Press