

Name of Faculty	:	Faculty of Design
Name of Program	:	Master of Design (M.Des.) - Animation, VFX & Gaming
Course Code	:	1MAG02
Course Title	:	Script Writing and Storytelling
Type of Course	:	Professional Core
Year of Introduction	:	2023-24

Prerequisite	:	Writing stories
Course Objective	:	Script Writing and Storytelling course typically revolves around equipping students with the knowledge, skills, and techniques necessary to create compelling scripts and engaging stories.
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	Evaluate different narrative structures
	CO2	Understanding the role of a scriptwriter
	CO3	The art of writing creative and effective dialogue
	CO4	Remembrance to plot and its role in storytelling

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				Total Marks
L	T	P		SEE	CIA	SEE	CIA	
3	0	6	6	70	30	30	20	150

Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P- Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

Course Content

Module No.	Topics	Teaching Hours	Weightage	Mapping with COs
1	Introduction to Script Writing and Storytelling , Overview of the course and its objectives, Understanding the role of a scriptwriter, Introduction to the three-act structure and story arc Developing Engaging Characters , Importance of well-developed characters, Techniques for creating memorable and relatable characters, Character arcs and their significance in storytelling	7	16%	CO2 CO4
2	Plot Development and Structure , Introduction to plot and its role in storytelling, Exploring different narrative structures (linear, non-linear, episodic, etc.), Plotting techniques and devices (foreshadowing, subplot, etc.) Dialogue and Subtext , The art of writing effective dialogue, Understanding subtext and its use in conveying deeper meanings, Writing realistic and engaging conversations	8	17%	CO1 CO2
3	Visual Storytelling , Importance of visual elements in scriptwriting, Descriptive writing for visual impact, Incorporating visual cues and symbolism into the script Writing for Film , Specific considerations for writing scripts for film, Formatting guidelines and industry standards, Visual storytelling techniques unique to the film medium	8	17%	CO4
4	Writing for Television , Differences between film and television writing, Understanding episodic and serialized storytelling, Developing compelling storylines for TV shows Writing for Theater , The art of writing for the stage, Constraints and opportunities in theater scriptwriting, Crafting engaging dialogue and action for live performances	7	16%	CO3 CO4
5	Writing for Digital Platforms , Overview of scriptwriting for web series, online videos, and streaming platforms, Understanding the digital audience and their preferences, Exploring interactive and transmedia storytelling Adaptation and Collaboration , Techniques for adapting existing works into scripts,	8	18%	CO2 CO4

	Collaboration with directors, producers, and actors, Understanding the role of feedback and revisions			
6	Script Analysis and Critique , Analyzing and critiquing scripts from notable works, Identifying strengths and weaknesses in storytelling, Providing constructive feedback to fellow students Final Project and Wrap-up , Individual or group project where students develop their own script, Presentations and peer evaluation of the final projects, Reflection on the learning journey and future goals	7	16%	CO1 CO3

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	16	32	0	20	16	16

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Crafting Short Screenplays That Connect
2	Screenplay: Writing the Picture

List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc

Sr. No.	Name of Journals / Periodicals / Magazines / Newspapers / Web resources, etc
1	Storyteller Cast