

Name of Faculty	:	Faculty of Humanities & Social Science
Name of Program	:	Master of Arts - Psychology
Course Code	:	1MAP02
Course Title	:	Cross Cultural Studies in Psychology
Type of Course	:	Professional Core (PC)
Year of Introduction	:	2023-24

Course Objective	:	<p>The purpose of the course is to comprehend the mental processes such as etic and emic approaches, cultural transmission, emotional displays, cross cultural transmission and training.</p> <p>Understanding the applications of cross cultural research based findings to real life settings.</p> <p>Developing an understanding of cross cultural differences and similarities across the globe</p> <p>To provide knowledge and understanding of well-established processes and concepts in cross cultural psychology</p> <p>To discuss both theoretical and applied perspectives on cross cultural transmission, communication measurement and organizational systems</p>
Course Outcomes	:	<p>At the end of this course, students will be able to:</p> <p>CO1 Developing an appreciation of how cross cultural principles can be applied to real lifesettings and to understand the nature and scope of cross cultural Psychology</p> <p>CO2 provide students with knowledge of the fundamental issues in cross cultural psychology</p> <p>CO3 apply the concepts of cross cultural to understanding cross cultural behaviour and its challenges</p> <p>CO4 Evaluate contemporary local and global issues and topic from cross cultural perspective</p> <p>CO5 Understanding the importance of cross cultural concerns within the broader context of the global dynamics</p>

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
				Theory Marks		Practical Marks		Total Marks
L	T	P	C	SEE	CIA	SEE	CIA	
5	0	0	5	70	30	0	0	100

Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P – Practical, C – Credit, SEE – Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.))

Course Content

Unit No.	Topics	Teaching Hours	Weightage %	Mapping with COs
1	Cross- Cultural Psychology and Its Research Methods: Cross-cultural psychology-definition, Culture as internal or external to the person; Absolutism, Relativism-universalism, goals of cross-cultural psychology, cultural transmission; Types of cross-cultural studies, - Cultural transmission and individual development, social behavior, Absolutism, Relativism-universalism, Aculturation and Intercultural relations	15	25	CO1 CO2
2	Methodological concerns Etic and Emic approaches, Hofstedes model, Designing culture comparative studies, Cultural bias, Pursuing relationship between behavior and culture, sampling and measurement issue	15	25	CO1 CO2
3	Culture and emotions, Personality and culture Basic emotions, recognition and judgment of emotions; Cultural display rules, cultural construction of emotional experiences and categories Traits across cultures, Self in the social context, Personality tests, Big five, MMPI, Eyesenck	15	25	CO3 CO4 CO5
4	Intercultural Communication and Training: Intercultural communication, communication problems, effectiveness; Intercultural training Work and Organization: Organizational culture, work values, managerial behavior, psychological variables in the work context; Role of culture in international HRM; effects of cultural differences on organizational work behavior, work behavior varies across cultures; Human resource management and performance appraisal in cross cultural context.	15	25	CO3 CO4 CO5

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	25	25	25	-	25	-

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Berry, J. W, Poortinga, Y.H., Breugelmans, S.M., Chasiotis, A., & Sam, D.L.(2011). Cross-cultural psychology: Research and applications. Cambridge: Cambridge University Press.
2	Berry, J. W. et al. (Eds.). (1997). Handbook of cross-cultural psychology (2 nd ed.) (Vol. 1-3), Boston: Allyn & Bacon.
3	Keith, K. D. (2010). Cross-cultural psychology: Contemporary themes and perspectives. New York: Wiley-Blackwell
4	Dr. Sengupta N. & Bhattacharya M. (2007) International Human Resource Management. Excel Books, New Delhi.
5	Eric B. Shiraev, Eric B Shiraev, David, (2017) Cross-Cultural Psychology: Critical Thinking and Contemporary Applications. (6 th ed.) Routledge: Taylor & Francis group.