

Name of Faculty	:	Faculty of Commerce and Management
Name of Program	:	Master of Business Administration (MBA)
Course Code	:	1MBA03
Course Title	:	Forms of Business & Management (FBM)
Type of Course	:	Professional Core
Year of Introduction	:	2023-24

Prerequisite	:	Students have to knowledge about management rules and regulations, corporate structure, hierarchy of business and Government norms regarding business.
Course Objective	:	This competency-based course trains students in business administration & management. This course will provide students with an understanding of the basic theories and principles by which businesses are organized and managed in modern society. They will demonstrate competency by analyzing management functions.
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	To teach the students the practical perspectives of Business Management
	CO2	To explain the relevance of various theories and concepts in management field and forms of business organization
	CO3	To discuss the importance of Entrepreneurship
	CO4	To understand the concept of relation between business and government

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		Theory Marks		Practical Marks		Total Marks
SEE	CIA	SEE	CIA					
4	0	0	0	70	30	00	00	100

Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P - Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

Course Content

Unit No.	Topics	Teaching Hours	Weightage (%)	Mapping with COs
1	Business Concept, nature and scope, business as a system, business objectives, business and environment interface, distinction between business, commerce and trade	15	20%	CO1
2	Forms of business organization Sole proprietorship, partnership, joint stock company, types of company cooperative societies, multinational corporations	15	25%	CO2
3	Entrepreneurship Concept and nature; entrepreneurial opportunities in contemporary business environment process of setting up a business enterprise; choice of a suitable form of business organization, feasibility and preparation business plan	15	25%	CO3
4	Government and business interface stock exchange in India, business combination – concept and causes, chambers of commerce and industries in India – FICCI, CII Association	15	30%	CO4

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	50	50	-	-	-	-

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Griffin, Ricky W, Management, Biztantra, New Delhi
2	Rao, VSP, Management, Excel Books, New Delhi
3	Stoner, Freeman and Gilbert, Jr. Management, Pearson Education, New Delhi
4	Stoner, Freeman and Gilbert, Jr. Management, Pearson Education, New Delhi
5	Daft, Management, Thompson Learning, New Delhi 6. Robbins, S.P., Management, Pearson Education

List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc

Sr. No.	Name of Journals / Periodicals / Magazines / Newspapers / Web resources, etc
1	Journal of Business Management
2	International journal of business and Management studies
3	Journal of Management Studies