

Name of Faculty	:	Faculty of Design
Name of Program	:	Diploma in Design(D.Des.)
Course Code	:	2DFD05
Course Title	:	Internship
Type of Course	:	Project Work, Seminar and Internship
Year of Introduction	:	2023-24

Prerequisite	:	--
Course Objective	:	Practical Knowledge
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	Expand awareness towards their theoretical and practical knowledge and its application for economic viability
	CO2	Basic understanding of consumer purchasing behavior
	CO3	Orientation towards marketing and production techniques along with quality assessment.
	CO4	Placement in various retail stores, printing units, boutiques and fashion accessory houses.
	CO5	Exposure to market trends in textile and garment design.

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		SEE	CIA	SEE	CIA	Total Marks
0	0	8	4	00	00	70	30	100

Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P- Practical,C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.))

Course Content

Module No.	Topics	Teaching Hours	Weightage	Mapping with CO
I	Placement for a duration of 4 weeks in various retail stores, printing units, boutiques and fashion accessory houses.	140	100%	CO1, CO2, CO3, CO4, CO5
Suggested Evaluation External Evaluation 1. Regularity and Co-operation with the employees 2. Initiative and participation in skill development 3. Acceptance of newer aspects through observation and interaction Internal Evaluation 1. Application of knowledge acquired till date				

2. Report writing						
3. Presentation- Ability to incorporate suggestive aspects						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	10	20	20	15	15	20

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Books and Magazines of the related field