

<b>Name of Faculty</b>	:	Faculty of Commerce and Management
<b>Name of Program</b>	:	Master of Business Administration with Industry Collaboration
<b>Course Code</b>	:	2MBI02
<b>Course Title</b>	:	Financial Services & Operations (CB)
<b>Type of Course</b>	:	Professional Core (PC)
<b>Year of Introduction</b>	:	2023-24

<b>Prerequisite</b>	:	Basic knowledge about the primary, secondary and money markets.
<b>Course Objective</b>	:	The course will enhance students' understanding of the Indian financial sector. They will be able to apply the knowledge, to analyse and create portfolios in the capital & Money markets. They will learn about the various Insurance products and how to plan for taxes.
<b>Course Outcomes</b>	:	At the end of this course, students will be able to:
	CO1	Develop knowledge of the stock markets
	CO2	List the Money Market instruments and their benefits.
	CO3	Applying & investing in Financial Instruments
	CO4	Understand FOREX and apply the knowledge for hedging & creating proper balance for risk evasion.
	CO5	Design & develop portfolios taking into consideration various investment products available.
	CO6	Design strategies for selling financial products effectively.

### Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				Total Marks
L	T	P		SEE	CIA	SEE	CIA	
4	0	0	4	70	30	00	00	100

*Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P - Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.))*

### Course Content

Unit No.	Topics	Teaching Hours	Weightage(%)	Mapping With CO
1	<b>Introduction to Financial Markets</b> - Money Markets & Stock Markets <b>Intermediary in Stock Markets</b> - Credit rating agencies, Depository, Financial institutes <b>Investment financial Instruments</b> -IPO's FPO's, Bonds & other financial Instruments	12	20%	CO1 CO2

2	<b>Fundamental Analysis-</b> Financial statement analysis, Ratio analysis, Management analysis, sectorial analysis <b>Technical Analysis-</b> Charts, candlestick patterns, chart patterns, support & resistance, Oscillators & divergences	12	20%	CO3
3	<b>Derivatives - Options &amp; Futures,</b> Option trading strategies <b>Financial Planning &amp; Retirement Planning -</b> Mutual Funds, SIP, EPF	12	20%	CO4
4	<b>Sections &amp; Exemptions Insurance - Life &amp; General Insurance</b> Retirement & Tax Planning	12	20%	CO5
5	<b>Global Markets &amp; FOREX</b> Blockchain & Cryptocurrency Commodity Markets, Crude oil & Gold Selling Financial Products	12	20%	CO6

Suggested Distribution of Theory Marks Using Bloom's Taxonomy						
Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
<b>Weightage</b>	10	20	20	20	10	20

*NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.*

#### Reference Books

Sr. No.	Name of Reference Books
1	Dun & Bradstreet, Equity Research & Valuation, 1 <sup>st</sup> Edition Tata McGraw Hill.
2	Fischer Donald E. & Jordan Ronald J., Security Analysis & Portfolio Management, 6 <sup>th</sup> Edition, Pearson Education.
3	Insurance handbook - III

#### List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc

Sr. No.	Name of Journals / Periodicals / Magazines / Newspapers / Web resources, etc
1	IPO analysis of theory - Research Gate
2	A study on derivatives market of India - Research Gate
3	Insurance & Insurance Markets - Research Gate
4	An overview on Blockchain technology - Research Gate
5	An analysis on cryptocurrency, Bitcoin & the future - Research Gate