

Name of Faculty	:	Faculty of Commerce & Management
Name of Program	:	Master of Business Administration with Industry Collaboration
Course Code	:	2MBI03
Course Title	:	Operations & SCM: Basic
Type of Course	:	Professional Core
Year of Introduction	:	2023-24

Prerequisite	:	Business Mathematics and Basic operations management
Course Objective	:	The course will help the students to gain knowledge of emerging ideas, techniques, procedures, and practices in the field of operations & Supply Chain Management. It will enable the learners to understand the role of Logistics and supply chain management in business. The course will also help understand the important role played by supply chain drivers in redefining the value chain excellence of Firms.
Course Outcomes	:	At the end of this course, students will be able to:
	CO1	Examine quantitative models for decision-making and problem analysis and their interpretations in transportation problems and game theory.
	CO2	Understand the basic concepts of supply chain management in business.
	CO3	Understand the foundational role of logistics as it relates to transportation and warehousing.
	CO4	To develop analytical understanding & skills for planning and designing distribution & supply chain networks.
	CO5	Apply techniques to analyze and critically evaluate different types of management problems.
	CO6	Apply knowledge to evaluate and manage an effective supply chain.

Teaching and Examination Scheme

Teaching Scheme (Contact Hours)			Credits	Examination Marks				
L	T	P		Theory Marks		Practical Marks		Total Marks
			C	SEE	CIA	SEE	CIA	
4	0	0	4	70	30	00	00	100

Legends: L-Lecture; T-Tutorial/Teacher Guided Theory Practice; P - Practical, C - Credit, SEE - Semester End Examination, CIA - Continuous Internal Assessment (It consists of Assignments/Seminars/Presentations/MCQ Tests, etc.)

Course Content

Unit No.	Topics	Teaching Hours	Weightage (%)	Mapping With CO
1	Capital Markets & Money markets	8	8%	CO1
2	Credit rating agencies & financial Institutions	4	4%	CO1
3	IPO, FPO, OFS, Bonus shares, Right issues & Bonds	8	8%	CO2
4	Fundamental Analysis of stocks	8	8%	CO2
5	Technical Analysis of stocks	12	12%	CO3
6	Derivatives, Options, Trading strategies	12	12%	CO3
7	Financial planning & Taxation	12	12%	CO4
8	Insurance	4	4%	CO4
9	Global markets, FOREX, Blockchain, Cryptocurrency	12	12%	CO5
10	Commodity markets, Gold & Crude Oil	4	4%	CO5
11	Selling Financial Products, lead generation to closures	16	16%	CO6

Suggested Distribution of Theory Marks Using Bloom's Taxonomy

Level	Remembrance	Understanding	Application	Analyse	Evaluate	Create
Weightage	10	20	20	20	10	20

NOTE: This specification table shall be treated as a general guideline for the students and the teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books

Sr. No.	Name of Reference Books
1	Dun & Bradstreet, Equity Research & Valuation, 1 st Edition Tata McGraw Hill.
2	Fischer Donald E. & Jordan Ronald J., Security Analysis & Portfolio Management, 6 th Edition, Pearson Education.
3	Insurance handbook - III

List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc

Sr. No.	Name of Journals / Periodicals / Magazines / Newspapers / Web resources, etc
1	IPO analysis of theory - Research Gate
2	A study on derivatives market of India - Research Gate



3	Insurance & Insurance Markets - Research Gate
4	An overview on Blockchain technology - Research Gate
5	An analysis on cryptocurrency, Bitcoin & the future - Research Gate